

The Texas Issue

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SEPTEMBER 2018
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Karen
Williamson,
DDS, PA

MAKING A DIFFERENCE
THROUGH TEAMWORK

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BY MEREDITH KNIGHT PHOTOGRAPHY BY MICHELLE THURGOOD

Dr. Karen Williamson is the first to admit she could not do what she does without a dynamic dental team beside her. Whether it's raising thousands of dollars for the Smiles for Life and Patriot PAWS charity programs, providing comprehensive dental care to the families of Rockwall, or continually being voted one of the top dental practices in the area, this group of professionals believes in a true team approach.



“Our team never stops learning. We host a yearly seminar called ‘Learning on the Lake’, where 50 dentists from surrounding areas come to Rockwall to learn about new dental discoveries and advancements.”

“Whatever we do, it involves us all,” Dr. Williamson said. “Just recently when we raised \$10,000—with half going to Smiles for Life and half to Patriot PAWS—it took the combination of all our efforts to pull it off. I really couldn’t be more proud of my team or our patients who helped make it happen.”

DECADES OF EXPERIENCE

The feeling is mutual. In an industry with historically high turnover, Dr. Williamson’s employees have been around long enough to form lasting relationships with her and with generations of Rockwall families. “Of my two assistants, Kelly has 16 years of experience and Heather has 24,” Dr. Williamson said. “I have three hygienists. Jennifer has 16 years of experience, Christi 20, and Kelly has over 20. I myself have been in practice for 25 years. So, together we’re able to offer our patients decades of knowledge and experience.”

PATIENT-CENTRIC CARE

Dr. Williamson’s team strongly believes in forming meaningful relationships with their patients. “I’ve been able to hand-select team members who are passionate about listening to our patients and providing them with personalized long-term care,” Dr. Williamson said. “We never want anyone to feel rushed in our office. Because of the warmth and compassion of my amazing team, I have patients who came here as a child and are now bringing their own kids to see us. That’s a very humbling vote of confidence.”

LASER GUM CARE

Exciting advancements have been made in laser gum care. Dr. Williamson recently invested in the latest next-generation technology and in training for each of her hygienists to become certified in laser gum care.

“If you’ve struggled with gum disease for years and have been told it was something you were doing wrong, you may not be totally at fault,” she said. “It’s more likely there was bacteria you couldn’t eliminate with your toothbrush, no matter how diligent you were. Our lasers can reduce that bacteria and it’s pain-free. In fact, patients don’t even feel the laser working as it gets to the heart of gum bacteria and assists in the treatment of periodontitis and gingivitis.”

STAYING AHEAD OF THE PACK

This recent laser certification is just one example of Dr. Williamson’s dedication to continuing education—above and beyond that which is required—for herself and her team. “We want our patients to have the safest, most effective treatment methods,” she said. “So, our team never stops learning. We host a yearly seminar called ‘Learning on the Lake’, where 50 dentists from surrounding areas come to Rockwall to learn about new dental discoveries and advancements.”

If you’re looking for an experienced team to provide comprehensive and conservative dental care to your family, visit KarenWilliamsonDDS.com to find out more.

PAWing it Forward

Patriot PAWS is a nonprofit that trains and provides free service dogs to disabled American veterans and those with mobile disabilities and Post-Traumatic Stress Disorder. This year, Dr. Williamson and her team raised \$10,000 through Smiles for Life with half going to Patriot PAWS.

“We want to thank our patients,” Dr. Williamson said. “They wrote their checks directly to Smiles for Life and all the money went to the charity. So, our patients’ smiles became whiter and brighter and we all had a chance to help this worthy cause.”

Find out more at KarenWilliamsonDDS.com or PatriotPaws.org.

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